

BA (Hons) Business and Management (including pathways)

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Awarding institution	Bath Spa University
Teaching institution	Bath Spa University
School	Bath Business School
Main campus	Newton Park
Other sites of delivery	n/a
Other Schools involved in delivery	n/a

Name of award(s)	<ul style="list-style-type: none"> • Business and Management • Business and Management with Professional Placement Year • Business and Management (Accounting) • Business and Management (Accounting) with Professional Placement Year • Business and Management (Entrepreneurship) • Business and Management (Entrepreneurship) with Professional Placement Year • Business and Management (Fashion) • Business and Management (Fashion) with Professional Placement Year • Business and Management (Festivals and Events) • Business and Management (Festivals and Events) with Professional Placement Year • Business and Management (Human Resource Management) • Business and Management (Human Resource Management) with Professional Placement Year • Business and Management (International Business) • Business and Management (International Business) with Professional Placement Year • Business and Management (Law) • Business and Management (Law) with Professional Placement Year • Business and Management (Marketing) • Business and Management (Marketing) with Professional Placement Year • Business and Management (Tourism Management) • Business and Management (Tourism Management) with Professional Placement Year
Qualification (final award)	BA (Hons)
Intermediate awards available	CertHE, DipHE, BA
Routes available	Single/Joint/Major/Minor
Professional Placement Year	Optional
Duration of award	3 years full-time; 4 years full time with Professional Placement Year
Modes of delivery offered	Campus based
Regulatory Scheme[1]	Undergraduate Academic Framework
Exemptions from regulations/framework[2]	N/A

Professional, Statutory and Regulatory Body accreditation	Chartered Institute of Marketing (CIM) Chartered Institute of Management Accountants (CIMA) Institute of Hospitality (IoH) Prince2
Date of most recent PSRB approval (month and year)	CIM – May 2016 CIMA – October 2016 IoH – December 2016 Prince2 – December 2017
Renewal of PSRB approval due (month and year)	CIM – May 2018 CIMA – July 2021 IoH – December 2021 Prince2 – transfer to PeopleCert in December 2017 then renewal due December 2020.

UCAS code	<p>Institution Code: B20</p> <p>Business and Management – NN12</p> <p>Business and Management with Professional Placement Year – 21M9</p> <p>Business and Management (Accounting) – N400</p> <p>Business and Management (Accounting) with Professional Placement Year – 11R6</p> <p>Business and Management (Entrepreneurship) – M362</p> <p>Business and Management (Entrepreneurship) with Professional Placement Year – 11H0</p> <p>Business and Management (Fashion) – HH10</p> <p>Business and Management (Fashion) with Professional Placement Year -TBC</p> <p>Business and Management (Festivals and Events) – N285</p> <p>Business and Management (Festivals and Events) with Professional Placement Year – 23K6</p> <p>Business and Management (Human Resource Management) – N600</p> <p>Business and Management (Human Resource Management) with Professional Placement Year – 12C7</p> <p>Business and Management (International Business) – 0T6Y</p> <p>Business and Management (International Business) with Professional Placement Year – 1L63</p> <p>Business and Management (Law) - 3889</p> <p>Business and Management (Law) with Professional Placement Year - 5081</p> <p>Business and Management (Marketing) – N500</p> <p>Business and Management (Marketing) with Professional Placement Year – 19V2</p> <p>Business and Management (Tourism Management) – N832</p> <p>Business and Management (Tourism Management) with Professional Placement Year – 11W3</p>
Route code (SITS)	BMSIN Business and Management Single Honours

BMSINS Business and Management Single Honours with Sandwich Year

BMACCSIN Business and Management (Accounting) Single Honours

BMACCSINS Business and Management (Accounting) Single Honours with Sandwich Year

BMENPSIN Business and Management (Entrepreneurship) Single Honours

BMENPSINS Business and Management (Entrepreneurship) Single Honours Sandwich

BMFASIN Business and Management (Fashion) Single Honours

BMFASIN - SW Business and Management (Fashion) Single Honours with Sandwich Year

BMFAESIN Business & Management (Festivals and Events) Single Honours

BMFAESIN-SW Business & Management (Festivals and Events) Single Honours Sandwich Year

BMHRMSIN Business and Management (Human Resource Management) Single Honours

BMHRMSINS Business and Management (Human Resource Management) Single Honours with Sandwich Year

BMINTSIN Business and Management (International Business) Single Honours

BMINTSINS Business and Management (International Business) Single Honours with Sandwich Year

BMLAWSIN Business and Management (Law) Single Honours

BMLAWSINS Business and Management (Law) Single Honours Sandwich Year

BMMSIN Business and Management (Marketing) Single Honours

BMMSINS Business and Management (Marketing) Single Honours with Sandwich Year

BMTMSIN Business and Management (Tourism Management) Single Honours

	BMTMSINS Business and Management (Tourism Management) Single Honours with Sandwich Year
Relevant QAA Subject Benchmark Statements (including date of publication)	Business and Management Benchmark Statement (2015)
Date of most recent approval	August 2018
Date specification last updated	June 2019

[1] This should also be read in conjunction with the University's Qualifications Framework

[2] See section on 'Exemptions'

Exemptions

There are no exemptions

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Programme Overview

The Business and Management undergraduate programme provides a flexible, stimulating and supportive learning environment that fosters creativity. Bath Business School students are innovative, responsible and internationally connected. The course is ideal for students who wish to obtain a degree that will provide them with a firm foundation to build a successful career in business.

You will have the opportunity to gain valuable professional business experience through a range of flexible work placement options. You will also work creatively with businesses on projects. The programme empowers you to pursue your individual interests by selecting from a range of options. Professional recognition opportunities are also available.

Business and Management is available as a single honours subject, for those who wish to keep their options open and to maximize flexibility and choice. You can also elect to follow a range of specialist pathways. Business and Management is also ideal as a companion subject in a combined honours programme. You will join a collegiate academic community that champions lifelong learning, supported by research and practice informed teaching.

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Programme Aims

The aims of this programme are to:

1. Engage learners in a distinctive programme of business education that unleashes creativity and innovation and prepares graduates to succeed in the global environment.
2. Equip students with the necessary in depth specialist and general theory and understanding of the changing business environment, to enable them to innovate and solve problems, working across subject disciplines and borders.
3. Develop enterprising behaviour through professional and personal development – preparing learners to be adaptable and opportunity-ready.
4. Empower learners to use a range of tools to communicate and collaborate; understanding and applying digital technologies and developing professional networks.
5. Develop understanding of the nature of the global forces which shape contemporary organisations - economic, social, ethical, political, ecological, technological and regulatory.

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Programme Intended Learning Outcomes (ILOs)

A Subject-Specific Skills and Knowledge

	Programme Intended Learning Outcomes (ILOs) On Achieving Level 6	On Achieving Level 5	On Achieving Level 4
A1	<i>The Business Environment:</i> to critically analyse the interrelated nature of the global forces (economic, social, ethical, political, ecological, technological and regulatory) that shape contemporary organisations.	<i>The Business Environment:</i> to appraise the global forces (economic, social, ethical, political, ecological, technological and regulatory) which shape contemporary organisations.	<i>The Business Environment:</i> to identify the global forces (economic, social, ethical, political, ecological, technological and regulatory) which shape contemporary organisations.
A2	<i>Organisations:</i> to systematically and critically review how organisations work; the design and development of organisations including cross cultural issues, change, diversity and values and how it feels to manage in different sectors.	<i>Organisations:</i> to review how organisations work; the design and development of organisations including cross cultural issues, change, diversity and values.	<i>Organisations:</i> to explain how organisations work and to consider how design and development affects change, culture and values.
A3	<i>Strategy:</i> to evaluate how business policy and strategy impacts on the development of appropriate change management, stakeholder interest, continuity planning and objective setting.	<i>Strategy:</i> to explain how business policy and strategy impacts on the development of appropriate change management and stakeholder interest.	<i>Strategy:</i> to define business policy and strategy including an understanding of appropriate change management and stakeholder interest.
A4	<i>Innovation and Enterprise:</i> to apply business innovation and enterprise development models, to use concept assessment tools and to assess intellectual property regulations.	<i>Innovation and Enterprise:</i> to appraise business innovation and enterprise development models, to use concept assessment tools and intellectual property regulations.	<i>Innovation and Enterprise:</i> to describe business innovation and enterprise development.
A5	<i>Finance:</i> to identify appropriate sources, uses and management of finance and the use of accounting and other information systems for planning and control and the use of this information for decision making and managing financial risk.	<i>Finance:</i> to detail the sources, uses and management of finance and the use of accounting and other information systems for planning and control and the use of this information for decision making.	<i>Finance:</i> to identify the sources, uses and management of finance and the use of accounting and other information systems for planning and control.

B Cognitive and Intellectual Skills

	Programme Intended Learning Outcomes (ILOs) On Achieving Level 6	On Achieving Level 5	On Achieving Level 4
B1	Apply critical and creative thinking skills that uses sound arguments, suggests ideas, innovates, sees new ways of doing things and synthesises existing ideas, critiques organisations and their practices, identifies and solves problems, evaluating risks, making and implementing decisions.	Apply critical and creative thinking skills that uses sound arguments, suggests ideas, innovates, sees new ways of doing things, identifies and solves problems, evaluates risks and implements decision making.	Apply critical and creative thinking skills that uses sound arguments and suggests solutions and ideas and reviews organisations and their practices.
B2	Employ numeracy skills that embrace quantitative techniques to manipulate data, evaluate, estimate and model business problems and functions.	Employ numeracy skills that use quantitative techniques to manipulate data to evaluate, estimate and model business data.	Employ numeracy skills that develop quantitative techniques to manipulate numerical data.
B3	Research and use digital and other resources to interrogate, interpret and evaluate business information.	Research and use digital sources to search for and find a range of appropriate business information to inform decision-making.	Research and use digital sources to search for and find relevant business information.
B4	Reflect critically and constructively on the need for individuals and managers to manage and behave in an ethical and socially responsible way at a local, national and global level.	Recognise the need for individuals and managers to manage and behave in an ethical and socially responsible way at a local, national and global level.	Recognise the need for individuals and managers to manage and behave in a socially responsible way.

C Skills for Life and Work

	Programme Intended Learning Outcomes (ILOs) On Achieving Level 6	On Achieving Level 5	On Achieving Level 4
C1	Autonomous learning[3] (including time management) that shows the exercise of initiative and personal responsibility and enables decision-making in complex and unpredictable contexts.	Autonomous learning (including time management) as would be necessary for employment requiring the exercise of personal responsibility and decision-making such that significant responsibility within organisations could be assumed.	Autonomous learning (including time management) as would be necessary for employment requiring the exercise of some personal responsibility.
C2	Team working skills necessary to flourish in the global workplace, with an ability both to work in and lead teams effectively.	Team work as would be necessary for employment requiring the exercise of personal responsibility and decision-making for effective work with others such that significant responsibility within organisations could be assumed.	Team work as would be necessary for employment requiring the exercise of some personal responsibility for effective work with others.
C3			

	Communication skills that ensure information, ideas, problems and solutions are communicated effectively and clearly to both specialist and non-specialist audiences.	Communication skills commensurate with the effective communication of information, arguments and analysis in a variety of forms to specialist and non-specialist audiences in which key techniques of the discipline are deployed effectively.	Communication skills that demonstrate an ability to communicate outcomes accurately and reliably, and with structured and coherent arguments.
C4	IT skills and digital literacy that demonstrate core competences and are commensurate with an ability to work at the interface of creativity and new technologies.	IT skills and digital Literacy that demonstrate the development of existing skills and the acquisition of new competences.	IT skills and digital literacy that provide a platform from which further training can be undertaken to enable development of new skills within a structured and managed environment.

[3] i.e. the ability to review, direct and manage one's own workload

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Programme Content

This programme comprises the following modules

Key:

Core = C

Required = R

Required* = R*

Optional = O

Not available for this status = N/A

If a particular status is greyed out, it is not offered for this programme.

Subject offered as single and/or combined award

Business and Management				Status			
Level	Code	Title	Credits	Single	Major	Joint	Minor
4	BMA4000-20	The Business Environment	20	C	C	C	C
4	BMA4001-20	Organisational Behaviour and Management	20	C	C	C	C
4	BMA4002-20	Economics and Globalisation	20	R	O	O	N/A
4	BMA4003-20	Managing Data	20	R	O	O	N/A
4	BMA4004-20	Design Thinking for Enterprise	20	O	O	O	O
4	BMA4005-20	Professional Practice	20	O	O	O	O
5	BMA5000-20	Creativity for Business	20	C	C	C	C
5	BMA5001-20	Innovation Management	20	C	C	C	C
5	BMA5100-20	The Marketing Business	20	O	O	O	N/A
5	BMA5102-20	Human Resource Management	20	O	O	O	N/A
5	BMA5104-20	Financial Accounting	20	O	O	O	N/A
5	BMA5105-20	Operations and Project Management	20	O	O	O	O
5	BMA5106-20	Destination Management	20	O	O	O	N/A
5	BMA5108-20	International Business	20	O	O	O	N/A
5	BMA5110-20	Entrepreneurship	20	O	O	O	N/A
5	BMA5112-20	Festival and Events Management	20	O	O	O	N/A
5	BMA5114-20	Law for Business Enterprise	20	O	O	O	N/A

5	BMA5002-20	Fashion Marketing and Management	20	O	O	O	N/A
5	BMA5120-20	Work Placement	20	O	O	O	O
5	PPY5100-120	Professional Placement Year	120	O	O	O	O
5	EDU5111-20	Teaching English to Speakers of Other Languages	20	O	O	O	O
6	BMA6000-40	Business and Management Project	40	R	R	R	R
6	BMA6100-20	International Marketing	20	O	O	O	N/A
6	BMA6101-20	Management Accounting	20	O	O	O	N/A
6	BMA6102-20	Strategic Human Resource Management	20	O	O	O	N/A
6	BMA6103-20	Enterprise: Creating your Business	20	O	O	O	N/A
6	BMA6104-20	Organisational Strategy	20	O	O	O	N/A
6	BMA6105-20	Managing Sustainability	20	O	O	O	N/A
6	BMA6106-20	New Trends in Management	20	O	O	O	N/A
6	BMA6107-20	Cross Cultural Management in International Business	20	O	O	O	N/A
6	BMA6108-20	Business Placement	20	O	O	O	N/A
6	BMA6109-20	Tourism: Contemporary Issues	20	O	O	O	N/A
6	BMA6110-20	Creating and Hosting Festivals and Events	20	O	O	O	N/A
6	BMA6111-20	Exploring Law in Business	20	O	O	O	N/A
6	BMA6112-20	Business and Academic Skills	20	O	O	O	N/A
6	BMA6031-20	Fashion Marketing Visualisation	20	O	O	O	N/A
6	BMA6114-20	Successful Freelancing	20	O	O	O	O
6	BMA6115-20	Leadership and Management	20	O	O	O	O

Subject offered with pathways

Business and Management				Pathway								
Level	Code	Title	Credits	Accounting	Entrepreneurship	Festival and Events	Human Resource Management	International Business	Law	Marketing	Tourism Management	Fashion
4	BMA4000-20	The Business Environment	20	C	C	C	C	C	C	C	C	C
4	BMA4001-20	Organisational Behaviour and Management	20	C	C	C	C	C	C	C	C	C
4	BMA4002-20	Economics and Globalisation	20	R	R	R	R	R	R	R	R	R
4	BMA4003-20	Managing Data	20	R	R	R	R	R	R	R	R	R
4	BMA4004-20	Design Thinking for Enterprise	20	O	O	O	O	O	O	O	O	O
4	BMA4005-20	Professional Practice	20	O	O	O	O	O	O	O	O	O
5	BMA5000-20	Creativity for Business	20	C	C	C	C	C	C	C	C	C
5	BMA5001-20	Innovation Management	20	C	C	C	C	C	C	C	C	C
5	BMA5103-20	Accounting in Practice	20	R	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
5	BMA5109-20	Entrepreneurship in Practice	20	N/A	R	N/A	N/A	N/A	N/A	N/A	N/A	N/A
5	BMA5111-20	Festivals and Events in Practice	20	N/A	N/A	R	N/A	N/A	N/A	N/A	N/A	N/A
5	BMA5101-20	Human Resource Management in Practice	20	N/A	N/A	N/A	R	N/A	N/A	N/A	N/A	N/A
5	BMA5107-20	International Business in Practice	20	N/A	N/A	N/A	N/A	R	N/A	N/A	N/A	N/A
5	BMA5113-20	Law in Practice	20	N/A	N/A	N/A	N/A	N/A	R	N/A	N/A	N/A
5	BMA5116-20	Marketing in Practice	20	N/A	N/A	N/A	N/A	N/A	N/A	R	N/A	N/A

5	BMA5115-20	Tourism Management in Practice	20	N/A	N/A	N/A	N/A	N/A	N/A	N/A	R	N/A
5	BMA5003-20	Fashion in Practice	20	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	R
5	BMA5105-20	Operations and Project Management	20	O	O	O	O	O	O	O	O	O
5	BMA5100-20	The Marketing Business	20	O	O	O	O	O	O	R	O	O
5	BMA5102-20	Human Resource Management	20	O	O	O	R	O	O	O	O	O
5	BMA5104-20	Financial Accounting	20	R	O	O	O	O	O	O	O	O
5	BMA5106-20	Destination Management	20	O	O	O	O	O	O	O	R	O
5	BMA5108-20	International Business	20	O	O	O	O	R	O	O	O	O
5	BMA5110-20	Entrepreneurship	20	O	R	O	O	O	O	O	O	O
5	BMA5112-20	Festival and Events Management	20	O	O	R	O	O	O	O	O	O
5	BMA5114-20	Law for Business Enterprise	20	O	O	O	O	O	R	O	O	O
5	BMA5002-20	Fashion Marketing and Management	20	O	O	O	O	O	O	O	O	R
5	BMA5120-20	Work Placement	20	O	O	O	O	O	O	O	O	O
5	PPY5100-120	Professional Practice Year	120	O	O	O	O	O	O	O	O	O
5	EDU5111-20	Teaching English to Speakers of Other Languages	20	O	O	O	O	O	O	O	O	O
6	BMA6001-40	Accounting Project	40	R	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
6	BMA6002-40	Entrepreneurship Project	40	N/A	R	N/A	N/A	N/A	N/A	N/A	N/A	N/A
6	BMA6005-40	Festival and Events Project	40	N/A	N/A	R	N/A	N/A	N/A	N/A	N/A	N/A

6	BMA6003-40	Human Resource Management Project	40	N/A	N/A	N/A	R	N/A	N/A	N/A	N/A	N/A
6	BMA6004-40	International Business Project	40	N/A	N/A	N/A	N/A	R	N/A	N/A	N/A	N/A
6	BMA6006-40	Marketing Project	40	N/A	N/A	N/A	N/A	N/A	N/A	R	N/A	N/A
6	BMA6007-40	Tourism Management Project	40	N/A	N/A	N/A	N/A	N/A	N/A	N/A	R	N/A
6	BMA6008-40	Law Project	40	N/A	N/A	N/A	N/A	N/A	R	N/A	N/A	N/A
6	BMA6032-40	Fashion Project	40	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	R
6	BMA6100-20	International Marketing	20	O	O	O	O	O	O	R	O	O
6	BMA6101-20	Management Accounting	20	R	O	O	O	O	O	O	O	O
6	BMA6102-20	Strategic Human Resource Management	20	O	O	O	R	O	O	O	O	O
6	BMA6103-20	Enterprise: Creating your Business	20	O	R	O	O	O	O	O	O	O
6	BMA6104-20	Organisational Strategy	20	O	O	O	O	O	O	O	O	O
6	BMA6105-20	Managing Sustainability	20	O	O	O	O	O	O	O	O	O
6	BMA6107-20	Cross Cultural Management in International Business	20	O	O	O	O	R	O	O	O	O
6	BMA6108-20	Business Placement	20	O	O	O	O	O	O	O	O	O
6	BMA6109-20	Tourism: Contemporary Issues	20	O	O	O	O	O	O	O	R	O
6	BMA6110-20	Creating and Hosting Festivals and Events	20	O	O	R	O	O	O	O	O	O
6	BMA6111-20	Exploring Law in Business	20	O	O	O	O	O	R	O	O	O
6	BMA6112-20	Business and Academic Skills	20	O	O	O	O	O	O	O	O	O

6	BMA6031-20	Fashion Marketing Visualisation	20	O	O	O	O	O	O	O	O	R
6	BMA6106-20	New Trends in Management	20	O	O	O	O	O	O	O	O	O
6	BMA6114-20	Successful Freelancing	20	O	O	O	O	O	O	O	O	O
6	BMA6115-20	Leadership and Management	20	O	O	O	O	O	O	O	O	O

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Assessment Methods

A range of summative assessment tasks will be used to test the Intended Learning Outcomes in each module. These are indicated in the attached assessment map which shows which tasks are used in which modules.

Students will be supported in their development towards summative assessment by appropriate formative exercises.

Please note: if you choose an optional module from outside this programme, you may be required to undertake a summative assessment task that does not appear in the assessment grid here in order to pass that module.

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Work Experience and Placement Opportunities

To give yourself an opportunity to apply your learning in a business context you are encouraged to try a period of work experience. This will give you the chance to transfer the application of skills and knowledge from the safety of the classroom to a real business.

1 Open Module 'Work Placement' – 4 weeks work experience for which 20 Level 5 credits can be obtained.

This is a Level 5 open module run by Business and Management offering comprehensive support to gain a short work experience opportunity.

2 Professional Placement Year – 10 month placement for which 120 Level 5 'placement' credits can be obtained.

If you are enrolled on the single honours Business and Management Programme (including the pathways), an option for part of your programme will be to obtain and complete a 10 months period with an approved employer. This period will be completed after Level 5 and before Level 6 and will run from September /October to June/July. Towards the end of the first year there will be a meeting arranged to explain the Professional Placement Year process. Details will be sent to all Level 4 business students. The core modules at Level 5 will provide time and guidance for you to apply and prepare for the full length placement.

3 10 week 'Business Placement' for which 20 Level 6 credits are available.

The Level 5 core module also makes provision for a shorter, 10 week, placement in a business. This period will be completed after Level 5 and before Level 6 (i.e. through the Summer).

In addition, you will have a number of opportunities to engage in projects with real businesses. For example, you will work with real businesses on our Level 6 Strategic Human Resource Management module. The business will identify a specific issue within their organisation and you will work collaboratively with them to provide recommendations and solutions. In addition, you will be encouraged in the Level 6 required module 'Research Project' to engage in research relating to a real business thus enabling you to gain both academic research and practical work engagement skills.

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Graduate Attributes

	Bath Spa Graduates...	In Business and Management, we enable this...
1	Will be employable: equipped with the skills necessary to flourish in the global workplace, able to work in and lead teams	By ensuring employability is embedded in all aspects of our programme, providing numerous opportunities for you to engage and facilitate team activities and encouraging you to engage in work placement opportunities. There is a strong emphasis on evaluating and improving personal employability through skills development and self-reflection.
2	Will be able to understand and manage complexity, diversity and change	By improving your project management skills enabling you to manage complexity and change. We will develop your ability to plan and organise projects; to monitor, react and to co-ordinate activities and to work to address and overcome problems in diverse teams.
3	Will be creative: able to innovate and to solve problems by working across disciplines as professional or artistic practitioners	By providing opportunities for you to creatively solve problems – suggesting ideas, innovating and seeing new ways of doing things - in different business areas. You will learn about, and be able to use with confidence, a number of creative thinking techniques.
4	Will be digitally literate: able to work at the interface of creativity and technology	By enabling you to engage with a range of digital resources across the programme. Innovative assessments will develop your ability to collaboratively learn (e.g. a wiki), to contribute to online discussion boards, to participate in business simulations and to use multimedia to present your ideas.
5	Will be internationally networked: either by studying abroad for part of the their programme, or studying alongside students from overseas	By enabling you to participate in collaborative activities, with a diverse range of students from across the world, thus developing your intercultural awareness. We will promote and encourage you to engage in opportunities for study abroad and international work placements.
6	Will be creative thinkers, doers and makers	By encouraging you to generate creative and effective solutions to organisational problems ensuring you have the ability to analyse and criticise, using sound arguments; identifying and solving problems;

		weighing up options, evaluating risk and making and implementing decisions.
7	Will be critical thinkers: able to express their ideas in written and oral form, and possessing information literacy	By supporting you to take responsibility for your own learning and to be curious about the world and your community. Your assessments will require you to communicate appropriately and effectively either orally, in writing or via other media. You will be competent at finding business information, understanding it and making effective use of it.
8	Will be ethically aware: prepared for citizenship in a local, national and global context	By developing your skills of reflection and encouraging you to review, question and rethink your own values and assumptions in order to adjust and improve your awareness of ethical issues.

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